



# ASSOCIATION OF PHYSICIANS OF INDIA (MALWA BRANCH)

[www.apimalwa.com](http://www.apimalwa.com)

To:

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## Invitation for participation in 'MAPICON Bathinda 2024'

**26<sup>th</sup> to 29<sup>th</sup> September 2024. Auditorium, AIIMS, Bathinda, Punjab.**

Dear Sir/ Madam,

We are organising 11<sup>th</sup> Annual Conference of Association of Physicians of India (Malwa Branch) 'MAPICON Bathinda 2024' in association with AIIMS, Bathinda on 26<sup>th</sup>-29<sup>th</sup> September 2024. MAPICON Bathinda 2023 was a great success, in which more than 450 delegates participated, 40 research papers were presented & 50 guest lectures were delivered, making MAPICON, the largest regular hybrid conference of the region with 16 credit hours for physical attendance & 5 credit hours for online attendance were awarded by Punjab Medical Council. Scientific proceedings of MAPICON were telecasted live on Facebook & Youtube. The 'Abstract Book' was released during the conference.

The Organising Committee of MAPICON Bathinda 2024 invites you to actively participate in this largest hybrid conference of the region, which will provide you an excellent opportunity to promote and showcase your products/company/hospital/diagnostic facilities and highlight important information.

**Do visit our website [www.apimalwa.com](http://www.apimalwa.com) for an overview of our previous conferences.**

**Various modes of participation, sponsorship and advertisement rates for 'MAPICON 2024' are printed on the next page.**

We the organising committee solicit your active participation and contribution.

With Kind Regards,

**Dr. Vitull K. Gupta, MD, FICP, FCSI, FACP, FIACM**

Organising Secretary, MAPICON Bathinda 2024

9417020903, [vitullgupta2000@yahoo.com](mailto:vitullgupta2000@yahoo.com)

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**OFFICE : Kishori Ram Hospital Building, Kishori Ram Road, Basant Vihar, Bathinda-151001, Punjab.**

**Phone No.: 94178-45101, 94170-20903**

**Various Sponsorships for 'MAPICON Bathinda 2024'.  
11<sup>th</sup> Annual Conference of Association of Physicians of India (Malwa Branch)  
on 26<sup>th</sup>-29<sup>th</sup> September 2024, Bathinda.**

**Conference Partners: Partners will be mentioned on all printed material & website.**

**Diamond Partners: ₹ 4 Lakh.**

- o Participation of 4 executives ( Breakfast & Lunch)
- o 10 feet X 3 Feet open exhibition space, 20 free standees in conference area

**Platinum Partners: ₹ 3 Lakh.**

- o Participation of 3 executives (Breakfast & Lunch)
- o 10 feet X 3 Feet open exhibition space, 15 free standees in conference area

**Gold Partners: ₹ 2 Lakh.**

- o Participation of 2 executives (Breakfast & Lunch)
- o 5 feet X 3 Feet open exhibition space, 15 free standees in conference area

**Silver Partners: ₹ 1 Lakh.**

- o Participation of 2 executives (Breakfast & Lunch)
- o 5 feet X 3 Feet open exhibition space, 10 free standees in conference area

**Souvenir cum Abstract book and Brochure.**

- o Souvenir back page colored: ₹1,00,000/- (₹1 Lakh)
- o Souvenir back page inner colored: ₹60,000/-
- o Souvenir front page inner coloured: ₹80,000/-
- o Souvenir full page colored: ₹10,000/-

**During 'MAPICON 2024' on 26<sup>th</sup> to 29<sup>th</sup> September 2024.**

- o Sponsorship for a Registration or Kit Counter: ₹ 2,00,000/- (₹ 2 Lakh)
- o Sponsorship for a lecture: ₹1,00,000 (₹ 1 Lakh) (No stall will be provided)

**During 'MAPICON 2024' on 26<sup>th</sup> to 29<sup>th</sup> September 2024.**

- o Sponsorship for one day lunch: ₹ 2,00,000/- (2 Lakh). Advertisement material in lunch area
- o Sponsorship for three days tea & snacks: ₹ 1,50,000/- (₹ 1.5 Lakh) Advertisement material in tea area  
(Cost of food material will be spent by the sponsors)
- o Stalls will consist of 5 feet X 3 Feet open exhibition space: ₹ 70,000/- (Seventy Thousand)  
2 Executives allowed (Three Days)
- o 5 Standees in Conference area: ₹ 20,000/-

**Extra pharma executives will be registered for ₹ 5000/-**

**Mode of payment;** Cheque / Demand draft in favor of 'Association of Physicians of India (Malwa Branch)' payable at Bathinda

**Send RTGS/DD/Cheque in the name of ASSOCIATION OF PHYSICIANS OF INDIA (Malwa Branch)  
Account No. 10262191014045 ● IFSC Code : PUNB0102610 ● OBC, Zila Parishad Br. Goniana Road, Bathinda**